

2020 30TH ANNUAL COTATI ACCORDION Festival

August 22nd & 23rd, 2020

www.cotatifest.com

E-Mail: info@cotatifest.com

707-664-0444 Fax & Message

P.O. Box 809, Cotati, California 94931

Advertising & Booths: Linda Conner • geolinda@pacbell.net • Voice 707-585-2910



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Festival
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ADVERTISING RATES and SIZES Program & Web

accordion clubs receive a 25% discount on ads.

DEADLINE FOR ADVERTISING - JULY 15, 2020

Back Cover (**Full Color**)

5-1/2" W x 8-1/2" H with 1/8" bleed (Less \$50 when combined with booth rental)\$1500

Inside Cover Full Page (**Full Color**)

5-1/2" W x 8-1/2" H with 1/8" bleed (Less \$50 when combined with booth rental)\$700

Inside Cover Half Page (**Full Color**)

4-3/4 W x 3-5/8 H (Less \$25 when combined with booth rental)\$500

Interior Full (B/W) 5-1/2" W x 8-1/2" H with 1/8" bleed (Less \$50 with booth rental)\$390

Interior Full (**Full Color**) 5-1/2" W x 8-1/2" H with 1/8" bleed (Less \$50 with booth rental)\$450

Interior Half (black & white) 4-3/4 W x 3-5/8 H (Less \$25 with booth rental)\$235

Interior Half (**Full Color**) 4-3/4 W x 3-5/8 H (Less \$25 with booth rental)\$270

Interior Quarter (black & white) 2-1/4 W x 3-5/8 H (Less \$15 when combined with booth rental) ..\$125

Interior Quarter (**Full Color**) 2-1/4 W x 3-5/8 H (Less \$15 with booth rental)\$150

Small on-line ad to run for one year (~2" x2.5")\$250

Attention Booth Vendors:

When you reserve booth space for both days, you receive a discount on your ad.
\$15 discount for 1/4 page ads; \$25 discount for 1/2 page ads; \$50 discount on full page ads.
Be sure to indicate you are a vendor when placing this reservation to receive the discount.
Vendors also have option of \$25 small ad in program. See vendor application for details.

Rates include ad design and production. *Premium ad placement is done on a first-come, first-served basis.*

MAKE YOUR RESERVATIONS EARLY!

Please make check for Advertising Space payable to: Cotati Accordion Festival.

PAYMENT DUE UPON APPROVAL OF PROOF

Advertiser: _____

Ad Size: _____

Authorized Signature & Date: _____